

For Businesses to Share with Consumers – Open Rewards

Goal: Promote Open Rewards and the Small Business Saturday Bonus (double rewards on Nov. 29).

Key Message:

“Shop small. Earn big. Get rewarded for supporting local.”

Sample Posts:

- We're proud to be part of Arlington's Open Rewards program! When you shop with us and Open Rewards, you earn cash back for supporting local businesses. Normally, you earn 5%, but on **Small Business Saturday (Nov. 29)**, you'll earn **10% in reward credits** — DOUBLE the rewards! Learn more: <https://bit.ly/4ooUINI>
- We love our community — and now you can earn rewards for supporting it! Shop with us and other Arlington businesses through Open Rewards. Normally you earn 5%, but on **Nov. 29**, you'll earn **10% in reward credits** for every purchase.
Visit <https://bit.ly/4ooUINI> to learn more and start earning.
- Shop with us on **Small Business Saturday (Nov. 29)** and earn DOUBLE rewards! Open Rewards program gives you **10% in reward credits** supporting local businesses on 11/29.
Learn more: <https://bit.ly/4ooUINI>
- Shop local. Earn big. On **Small Business Saturday (Nov. 29)**, Arlington's Open Rewards program gives you **10% in reward credits** at participating businesses—DOUBLE the usual rewards!
Learn more and start earning: <https://bit.ly/4ooUINI>
Celebrate **Small Business Saturday** by shopping local and earning DOUBLE rewards! With Arlington's Open Rewards program, you'll get **10% in reward credits** on Nov. 29 when you shop at participating businesses. Your rewards can be redeemed at other local businesses—keeping your dollars in Arlington.
Start earning today: <https://bit.ly/4ooUINI>

Suggested Hashtags

- #ShopArlington #SmallBusinessSaturday #OpenRewards #BizLaunchArlington
#ShopLocal #SupportLocal #SmallBizSat #ArlingtonVA

Social Platforms to Tag

Instagram: @AEDBizLaunch

Facebook/LinkedIn: @BizLaunch, Arlington's Small Business Assistance Network