

# NONPROFITS AND ASSOCIATIONS



## DIRECT CONNECTIONS TO DECISION MAKERS AND TALENT

With Capitol Hill and Washington, D.C. minutes away by car or Metro, Arlington, Virginia affords nonprofits and associations with unmatched access to the nation's policymakers. The same access applies to the highly skilled and motivated workforce found throughout the Capital region. Arlington is the most educated county in the nation, as more than 75% of adults hold a bachelor's degree and more than 40% hold an advanced degree. Some of the nation's top nonprofit management graduate programs are nearby, including American University, George Mason University, The George Washington University and University of Maryland, College Park.



## A DENSE NONPROFIT CLUSTER

The nonprofit and association industry is an important sector of Arlington's economy — Arlington is home to nearly 300 organizations that collectively employ more than 8,500 people. Within the sector, mission-driven advocacy, research and social investment organizations and military associations thrive due to Arlington's proximity to federal agencies and the region's immense pool of exceptionally well-educated talent.



### Plentiful Event Space

Arlington offers 9,600 hotel rooms and 291,000 square feet of conference space



### Young, Motivated Workers

More than a third of Arlington's residents are in the prime working age range of 25-44



### Work-Life Balance

Ranked #2 best city to live in America by Niche.com in 2023

## NOTABLE ARLINGTON NONPROFITS AND ASSOCIATIONS



## AN EXCEPTIONAL PLACE TO CALL HOME

Arlington offers something for everyone, with access to some of the country's most interesting cultural and historical sites, sports teams in all major leagues and a dynamic food and wine scene. The area is home to a broad range of outdoor activities, from kayaking on the Potomac to hiking in the nearby Shenandoah National Park, all as part of a mild four-season climate. The region offers a diversity of housing options, some of the country's top-ranked public schools and one of the country's top-rated public transit systems.



## ACCESS TO LEADING COLLEGES AND UNIVERSITIES



**BEING HEADQUARTERED  
IN ARLINGTON HAS  
BROUGHT INNOVATION  
AND CREATIVE  
ENERGY TO BOTH PBS  
AND OUR EMPLOYEES  
AND WE'RE PROUD  
TO CALL NORTHERN  
VIRGINIA OUR HOME**

—Paula Kerger, CEO, PBS

## INVESTING IN THE FUTURE

Through its historic, innovative Tech Talent Investment Program, the Commonwealth of Virginia, donors and corporate partners are investing more than \$2 billion to expand Virginia's tech talent pipeline, doubling the number of graduates each year in computer science and closely related fields. Additionally, Virginia's higher education institutions already produce roughly 12,000 tech-related degrees and certificates annually in areas ranging from computer science to modeling and simulation.

Arlington and its neighboring jurisdiction, Alexandria, are direct beneficiaries of this investment, as they are home to new innovation campuses from George Mason University and Virginia Tech, respectively.



*For information on Arlington's nonprofit and associations industry, please contact:*

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