

MEDIA AND DIGITAL CONTENT



UNMATCHED ACCESS IN A PRESTIGIOUS LOCATION

Arlington's proximity to Capitol Hill, the White House, the Pentagon, federal agencies and global NGOs is why PBS, Politico, Axios and more choose Arlington. In addition to being close to the action, award-winning news, media and digital content providers have access to Arlington's incredibly talented and specialized workforce in fields like technology, policy, economics and more, as well as an active community of marketing, public relations and digital and traditional media procurement firms.



THE TALENT TO SUCCEED

Arlington's workforce is smart, creative, and well-educated, as almost three-quarters of our workers have at least a bachelor's degree, and nearly 40% have an advanced degree — three times the national average. Arlington also has one of the highest concentrations of millennials in the country. Arlington's young, talented workforce is one of the community's greatest assets and makes Arlington the perfect location for media and digital content companies to find the talent they need.

#1

State for Business

Ranked Best State for Business by CNBC in consecutive rankings



Young, Motivated Workers

More than 40% of Arlington's residents are in the prime working age range of 25-44



Ideal Place to Live

Ranked 2nd best city to live in the U.S. by Niche.com in 2021

NOTABLE ARLINGTON MEDIA AND DIGITAL CONTENT COMPANIES



AXIOS

Bloomberg
Industry Group

G|H GRAHAM
HOLDINGS



POLITICO

SINCLAIR
BROADCAST GROUP

WASHINGTON
BUSINESS JOURNAL

CONNECTIONS TO NATIONAL AND INTERNATIONAL NEWSMAKERS

Arlington is home to the Pentagon and is just minutes from the White House, the U.S. Capitol, U.S. Supreme Court, numerous federal agencies, more than 170 foreign embassies and global NGOs that shape national and international news. Arlington is an ideal location for keeping the pulse on the nonstop news coming from the nation's capital, while being located in the top-ranked state for doing business.



CENTRAL HUB FOR THE FEDERAL GOVERNMENT



BEING LOCATED IN ARLINGTON HAS BROUGHT INNOVATION AND CREATIVE ENERGY TO THE PBS TEAM

– Paula Kerger, CEO
PBS

DOMESTIC AND GLOBAL ACCESS

Arlington is home to Ronald Reagan National Airport, which flies nonstop to 101 destinations in North America, making Arlington the perfect location for journalists traveling to find the next story. Arlington is also connected to Amtrak for quick travel to East Coast media destinations including New York City, Boston and Philadelphia.

For stories around the globe, Arlington offers convenient connections through Washington Dulles International Airport and Baltimore Washington International Airport, which offer additional nonstop flight options to 50+ destinations across Europe, Asia, Africa and South America.



For information on Arlington's media and digital content industry, please contact:

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