Well-known as Arlington’s base of Fortune 500 companies and media bigwigs, Rosslyn is quickly transforming into an around-the-clock destination with a youthful population thanks to a massive development pipeline. Beyond the residential growth, retail demand is buoyed by the 31-story “View of D.C.” and access from three Metro lines.

ROSSLYN RETAIL PROFILE

GROWING

- 884 Under Construction Housing Units

LIVELY

- 39,853 Daytime Population

VIBRANT

- 59% Residents Between 20–39

- 2,813,233 Approved Office SF

- 13,020 Weekday Metro Ridership

- 1,200,000 Annual Visitors

ArlingtonEconomicDevelopment.com/Retail
Ground broke in late 2018 on The Highlands, an 884-unit development connecting two nodes with a continuous retail frontage featuring CVS and VIDA Fitness.

**CONTACT**

Michael Stiefvater
Arlington Economic Development
(703) 228-0827
mstiefvater@arlingtonva.us